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News: Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP)

- ➤ Pradhan Mantri Bhartiya Janaushadhi Pariyojana has reached a remarkable milestone by achieving sales worth one thousand crore rupees this month.
- ➤ Chemicals and Fertilizers Ministry said this achievement highlights the growing trust and reliance of the people on affordable and quality medicines.
- The Ministry said, that in the last ten years, there has been a growth of more than 170 times in the number of Kendras. It said, in 2014 there were only 80 Jan Aushadhi Kendras, which has now grown to more than 14 thousand Kendras covering almost every district of the country.

Pradhan Mantri Bhartiya Jan Aushadhi Yojana Kendra (PMBJP)

➤ Pradhan Mantri Bhartiya Jan Aushadhi Pariyojana Kendra (PMBJP) is a campaign launched by the Department of Pharmaceuticals, Government of India, to provide quality medicines at affordable prices to the masses through special Kendra known as Pradhan Mantri Bhartiya Jan Aushadhi Kendra.

- ➤ Pradhan Mantri Bhartiya Jan Aushadhi Pariyojana Kendra (PMBJPK) has been set up to provide generic drugs, which are available at lesser prices but are equivalent in quality and efficacy as expensive branded drugs.
- ➤ BPPI (Bureau of Pharma Public Sector Undertakings of India) has been established under the Department of Pharmaceuticals, Govt. of India, with the support of all the CPSUs for co-coordinating procurement, supply and marketing of generic drugs through Pradhan Mantri Bhartiya Jan Aushadhi Kendras.
- ➤ Presently, more than 6300 PMJAKs are functioning across the nation covering 726 districts of the country.
- ➤ Recently, the government has launched Janaushadhi Sugam Mobile App which will help to track down the nearest Pradhan Mantri Bhartiya Janaushadhi Kendra (PMJAK) and the availability of affordable generic medicines with its price.