

**21– 03 – 2024**

**News:** World Wildlife Day (WWD)

## **World Wildlife Day (WWD)**

- World Wildlife Day (WWD) is celebrated on every 3<sup>rd</sup> March of by UN General Assembly in the commemoration of adoption of Convention on International Trade on Endangered Species of Wild Flora and Fauna (CITES).
- On 20<sup>th</sup> December 2013, during the 68<sup>th</sup> Session of the United Nations General Assembly (UNGA), 3<sup>rd</sup> March was established as WWD.
- Theme for the year theme for the year 2024 is “Connecting People and Planet: Exploring Digital Innovation in Wildlife Conservation”.
- Implementing Agency of World Wildlife Day is CITES Secretariat.