



22100605

QP CODE: 22100605

Reg No :

Name :

**B.COM DEGREE (CBCS)REGULAR / REAPPEARANCE EXAMINATIONS,
APRIL 2022**

Third Semester

**COMPLEMENTARY COURSE - CO3CMT05 - BUSINESS ETHICS AND CORPORATE
SOCIAL RESPONSIBILITY**

Common to B.Com Model III Computer Applications, B.Com Model III Office Management &
Secretarial Practice, B.Com Model III Taxation, B.Com Model III Travel & Tourism

2017 Admission Onwards

392A3992

Time: 3 Hours

Max. Marks : 80

core

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is ethics?
2. Explain Teleological approach.
3. What are the qualities of a good decision?
4. What do you mean by moral development?
5. What are the various laws followed by a business?
6. Is there any relationship between corporate governance and goodwill of the business.
7. Why Code of ethics is important?
8. Mention any 3 principles of Corporate Governance?
9. What is Accounting ethics?
10. What do you mean by HRM in organisation?
11. What are the responsibilities of business towards customers?
12. What is Concentric circle model?





(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What are the different external factors affecting business ethics?
14. Explain the significance of ethics in business.
15. Explain the basic consumer rights.
16. Explain the PLUS ethical decision making model.
17. Explain the advantages of corporate governance.
18. Explain the unethical practices occurred in Indian business.
19. How can ethics be maintained in sales?
20. Explain the elements of social responsibility of business.
21. Explain the arguments against CSR.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the types of business ethics.
23. Who is a consumer? What are their rights, duties and responsibilities?
24. Explain in detail the various forms of market structure.
25. "Social responsibility is an additional burden to an organisation". Comment.

(2×15=30)

