



21102862

QP CODE: 21102862

Reg No :

Name :

**B.COM DEGREE (CBCS) REGULAR/SUPPLEMENTARY EXAMINATIONS,
OCTOBER 2021
Fourth Semester**

Optional Core - CO4OCT04 - TRAVEL AND TOURISM INFRASTRUCTURE

(Common for B.Com Model I Travel & Tourism, B.Com Model II Travel & Tourism, B.Com Model III
Travel & Tourism)

**For Regular Candidates: 2019 Admission only
For Private Candidates : 2017 Admission Onwards**

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Time: 3 Hours

Max. Marks : 80

Instructions to Private candidates only: This question paper contains two sections. Answer SECTION I questions in the answer-book provided. SECTION II, Internal examination questions must be answered in the question paper itself. Follow the detailed instructions given under SECTION II

SECTION I

Part A

Answer any ten questions.

Each question carries 2 marks.

1. What is a hotel?
2. List few measures taken by government for development of tourism infrastructure.
3. Who is a virtual tour operator?
4. What is an itinerary?
5. Define tour operation.
6. What is IATA?
7. Give any two revenue sources of a travel agency.
8. Define tourism demand.
9. Give any one type of tourism demand.
10. What is characteristic statistics?
11. What do you mean by passport?





12. What do you mean by baggage?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Narrate the scope of tourism infrastructure.
14. Explain different forms of travel agency.
15. Write down the role and responsibilities of a travel agent.
16. Discuss the conditions for approval of travel agency by Ministry of tourism, Govt of India.
17. What is financial incentives? And point out some of them.
18. Explain the different statistics used for measurement of tourism demand.
19. What are the importance of measuring tourism demand?
20. What do you mean by airport management?
21. Describe the use of IT in developing and managing linkages with suppliers in tour operation.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe the role of government in improving and preserving tourism infrastructure.
23. Describe the national policy of the government for promoting infrastructural facility for tourist.
24. Explain different departments in a travel agency.
25. Explain the importance of following travel formalities while traveling internationally.

(2×15=30)

