



21102782

QP CODE: 21102782

Reg No :

Name :

BBA DEGREE (CBCS) EXAMINATIONS, OCTOBER 2021

Fourth Semester

Bachelor of Business Administration

Core Course - BA4CRT18 - ENTREPRENEURSHIP

2019 Admission only

37C117CE

Time: 3 Hours

Max. Marks : 80

Part A

Answer any ten questions.

Each question carries 2 marks.

1. Define Traits.
2. Who is a technical entrepreneur?
3. Discuss women entrepreneurs.
4. Who are target groups?
5. Name District Industries Centres(DIC).
6. What are non-quantifiable projects?
7. What is social cost-benefit characteristics?
8. Define enterprise.
9. Expand NIESBUD.
10. Explain modernisation in industries?
11. What is meant by project report?
12. Define input analysis.

(10×2=20)

Part B

Answer any six questions.

Each question carries 5 marks.





13. Differentiate between business entrepreneurship and social entrepreneurship.
14. What are the roles of edp?
15. List out the institutions conducting edps in Kerala.
16. What is external environment analysis?
17. Explain bridge finance.
18. Write a short note on NSIC.
19. Mention the symptoms of sickness in SSIs.
20. Explain the sources of business ideas.
21. State the problems faced by entrepreneurs.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe different types of entrepreneurs.
23. Discuss the legal requirements for the establishment of a new enterprises.
24. Discuss some of the opportunities in small business enterprises which have emerged in the Indian market.
25. Write down a specimen form of a project report.

(2×15=30)

