



**QP CODE: 21100801**

**Reg No** : .....

**Name** : .....

**BBA DEGREE (CBCS) EXAMINATION, MARCH 2021**

**Fourth Semester**

Bachelor of Business Administration

**Core Course - BA4CRT17 - MANAGERIAL ECONOMICS**

2017 Admission onwards

689E532A

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. List out four uses of managerial economics.
2. Give any four features of managerial economics.
3. Give the meaning of recovery phase of Business cycle.
4. Mention the causes of Business cycle.
5. What do you mean by SLR?
6. What is service utility?
7. What do you mean by consumer surplus?
8. What is relatively elastic demand?
9. Explain isoquants with the help of a diagram.
10. What do you mean by diseconomies of scale?
11. What is market? Give its classifications.
12. State the characteristic features of oligopoly.

(10×2=20)



**Part B**

*Answer any six questions.*

*Each question carries 5 marks.*

13. Compare the features of managerial economics and pure economics.
14. Mention the various causes of inflation.
15. Explain primary functions of a commercial bank.
16. What are the objectives of fiscal policy?
17. Find out the reasons behind the downward sloping of demand curve.
18. What is meant by elasticity of demand? Explain factors that determine elasticity of demand of a Commodity.
19. Evaluate in brief objectives of pricing policy.
20. Write a short note on price leadership.
21. Briefly explain the features of monopolistic competition.

(6×5=30)

**Part C**

*Answer any two questions.*

*Each question carries 15 marks.*

22. Describe the scope of Managerial Economics.
23. Explain the concept of mixed economy. State your opinion in favour and against mixed economy.
24. What do you mean by demands? Briefly explain the determinants of demands.
25. Enumerate the law of production function.

(2×15=30)

