



21100882

QP CODE: 21100882

Reg No :

Name :

B.Com DEGREE (CBCS) EXAMINATION, MARCH 2021

Fourth Semester

Optional Core - CO4OCT04 - TRAVEL AND TOURISM INFRASTRUCTURE

(Common for B.Com Model II Travel & Tourism, B.Com Model III Travel & Tourism, B.Com Model I Travel & Tourism)

2017 Admission onwards

85E2DCE1

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

Each question carries 2 marks.

1. What is the other name of gust house?
2. List few measures taken by government for development of tourism infrastructure.
3. What are the features of wholesale travel agency?
4. What is CRS?
5. What is travel agency?
6. What is IATA?
7. Who provide incentives to tourism industry?
8. Define tourism demand.
9. Define tourist statistics.
10. What is volume statistics?
11. What do you mean by Yellow Passport?
12. Explain the role of technology in ticketing.

(10×2=20)

Part B

*Answer any **six** questions.*

Each question carries 5 marks.





13. Explain the role of accommodation in tourism.
14. Write a note on travel agency in India.
15. Write down the role and responsibilities of a travel agent.
16. Discss the conditions for approval of travel agency by Ministry of tourism, Govt of India.
17. What are the revenue sources of travel agency?
18. What are push and pull strategy?
19. Delibrate on the need for assessing demad supply match in a destination.
20. Why is it essential to follow travel formalities for the smooth conduct of international travel?
21. What do you mean by air cargo documentation?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. There is direct relation between tourism infrastructure and arrival of international tourist.
23. Describe the national policy of the government for promoting infrastructural facility for tourist.
24. Explain different departments in a travel agency.
25. Explain the arrival and departure formalities for international travel?

(2×15=30)

