



21100525

QP CODE: 21100525

Reg No : .....

Name : .....

**B.Com DEGREE (CBCS) EXAMINATION, MARCH 2021**

**Third Semester**

**Optional Core - CO3OCT04 - FUNDAMENTALS OF TOURISM**

Common to B.Com Model I Travel & Tourism, B.Com Model II Travel & Tourism, B.Com Model III Travel & Tourism

2017 Admission Onwards

7189AC7C

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Name any two tourism organisations of India.
2. What is domestic tourism?
3. What do you mean by marriage tourism?
4. List any 5 tourism products of Kerala.
5. What do you mean by Heritage?
6. Define Tourism Planning.
7. State the different types or Levels of Tourism Planning?
8. Define Carrying Capacity.
9. What is social carrying capacity?
10. What are various social impacts of Tourism?
11. What do you mean by Tourism Economic Multiplier?
12. Importance of Manila Declaration?

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Distinguish between tour and excursion.
14. List the departments which come under ministry of tourism.
15. What are the benefits of ecotourism?
16. Comment on the ecotourism resources of Kerala.
17. What are the features of tourism product?
18. Distinguish between fair and festival.
19. What are the benefits of creating Wild life Sanctuary?
20. Explain the terms Implimentation, Monitoring and Reformation.
21. Cite the negative impacts of tourism in India?

(6×5=30)

### **Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Comment on the changing scenario of Indian tourism.
23. Is accomodation an important component of tourism? Comment.
24. "India is a home to both modern and traditional medicines." State your views.
25. Explain the relevance of museums in tourism development.

(2×15=30)

