QP CODE: 21102010

Reg No : ....

Name : ....

B.COM DEGREE (CBCS)EXAMINATION, AUGUST 2021

Third Semester

COMPLEMENTARY COURSE - CO3CMT05 - BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY

Common to B.Com Model III Taxation, B.Com Model III Computer Applications, B.Com Model III Taxation, B.Com Model III Travel & Tourism

2017 Admission Onwards

09A714C7

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is ethics?

2. Mention the different stakeholders of business.

3. What is PLUS Ethical decision making model?

4. What are the the various ethical principles?

5. What are the various laws followed by a business?

6. Is there any relationship between corporate governance and goodwill of the business?

7. Why Code of ethics is important?

8. What are the essentials of a good governance?

9. What are the ethical issues related to Marketing department?

10. How can you be ethical in fixing the price of a product?

11. What are the responsibilities of business towards Shareholders?

12. What is CSR Committee?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain professional ethics.

14. Explain the different approaches to business ethics.

15. What are the factors affecting ethical decision making?

16. Explain the conventional stages in Kohlberg's decision making model.

17. What are the basic principles of corporate governance?

18. How can ethics be maintained in a perfect competitive market?

19. Comment on the ethical issues in HR.

20. Write a short note on CSR committee.

21. Explain the arguments against CSR.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. What is business ethics? Is business ethics essential? State the need and significance of business ethics?

23. Give an overview of the Consumer Protection Act, 1986.

24. What are the different ethical issues in various functional areas of business?

25. What is CSR? Is CSR needed to an organisation? State the features and need for CSR.

(2×15=30)