



QP CODE: 20100882



20100882

Reg No : .....

Name : .....

**B.Com DEGREE (CBCS) EXAMINATION, MARCH 2020**

**Fourth Semester**

**Optional Core - CO4OCT04 - TRAVEL AND TOURISM INFRASTRUCTURE**

(Common for B.Com Model II Travel & Tourism, B.Com Model III Travel & Tourism, B.Com Model I  
Travel & Tourism)

2017 Admission onwards

01483D20

Time: 3 Hours

Marks: 80

**Part A**

*Answer any **ten** questions.*

*Each question carries 2 marks.*

1. What is a hotel?
2. List few measures taken by government for development of tourism infrastructure.
3. What is a hosted tour?
4. What is GDS?
5. Define tour operation.
6. What is IATA?
7. What is non financial incentives?
8. What is need and want?
9. Give any one type of tourism demand.
10. What is value statistics?
11. Explain the term diplomatic passport
12. State the difference between inflight baggage and air cargo?

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries 5 marks.*

13. Explain the elements in tourism infrastructure





14. State the difference between wholesale travel agency and tour operator.
15. Write down the role and responsibilities of a travel agent.
16. Discuss the conditions for approval of travel agency by Ministry of tourism, Govt of India.
17. What are the revenue sources of travel agency?
18. Explain the different statistics used for measurement of tourism demand?
19. Explain profile statistics in detail.
20. What is the scope of travel formalities in tourism sector?
21. Explain the use of computers in tour services.

(6×5=30)

### **Part C**

*Answer any two questions.*

*Each question carries 15 marks.*

22. There is direct relation between tourism infrastructure and arrival of international tourist.
23. Describe the national policy of the government for promoting infrastructural facility for tourist.
24. Explain different departments in a travel agency.
25. Explain the term air cargo, baggage, restricted baggage and inflight baggage in terms of air travel?

(2×15=30)

