

QP CODE: 20100893



Reg No : .....

Name : .....

**B.Com DEGREE (CBCS) EXAMINATION, MARCH 2020**

**Fourth Semester**

**Complementary Course - CO4CMT06 - LOGISTICS AND SUPPLY CHAIN  
MANAGEMENT**

(Common for B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation,  
B.Com Model III Computer Applications, B.Com Model III Travel & Tourism)

2017 Admission onwards

44DAFE3A

Time: 3 Hours

Marks: 80

**Part A**

*Answer any **ten** questions.*

*Each question carries 2 marks.*

1. What do you mean by logistics management?
2. Name major types of logistics ?
3. Name various dimensions of Customer service.
4. Define Inventory.
5. Name approaches of forecast in logistics.
6. What are stores management?
7. Who all are involved in supply chain management?
8. List the main objectives of supply chain.
9. Who all are involved in supply chain management?
10. Name the cross functional drivers.
11. Describe the functions of EDI.
12. List the driving forces of global logistics.

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries 5 marks.*





13. What are the essentials of a good warehouse?
14. What are the features of an ideal warehouse?
15. What are the primary activities of value chain?
16. What are the different roles played by a manager in supply chain?
17. Explain the role of human resource and information technology in supply chain management.
18. Explain in detail the three levels of supply chain management.
19. Write a note on levels of LIS.
20. Examine the importance of green logistics.
21. Differentiate between logistics and reverse logistics.

(6×5=30)

### **Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. What is physical distribution. Explain the need and importance of physical distribution.
23. What are transportation? Explain the merits of transportation?
24. Explain in detail the various components of supply chain management.
25. Explain eLRM.

(2×15=30)

