

QP CODE: G 5628



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Reg No : .....

Name : .....

**M.COM DEGREE (CSS) EXAMINATION , MAY 2021**

**Second Semester**

**CORE - CM010203 - INTERNATIONAL BUSINESS AND FINANCE**

M.COM FINANCE AND TAXATION, M.COM MANAGEMENT AND INFORMATION TECHNOLOGY,  
M.COM MARKETING AND INTERNATIONAL BUSINESS

2019 Admission (For Private Candidates)

A8829F77

Time: 3 Hours

Weightage: 30

**Part A (Short Answer Questions)**

*Answer any **eight** questions.*

*Weight 1 each.*

1. What is strategic alliance?
2. What do you understand by political environment?
3. What is entrepot trade?
4. What is reciprocal demand theory?
5. Write a short note on:
  - a. Common market
  - b. Customs union
6. Write a short note on SAFTA.
7. Who is eligible for a MIGA Guarantee
8. What is dumping
9. What is absolute purchasing power parity?
10. Define ODA.

(8×1=8 weightage)

**Part B (Short Essay/Problems)**

*Answer any **six** questions.*

*Weight 2 each.*

11. What is Globalisation and what are the dimensions of Globalisation?
12. Differentiate between international and domestic business.
13. What is a trade barrier? How does it affect international business?
14. Write note on TRIMS





15. Explain various types of foreign exchange quotations.
16. Explain briefly the internal techniques of foreign exchange risk management.
17. Elucidate arguments in favour of full convertibility of Indian rupee.
18. Make a brief note on the impact created by FPI on Indian business scenario.

(6×2=12 weightage)

**Part C (Essay Type Questions)**

*Answer any **two** questions.*

*Weight **5** each.*

19. Discuss the various stages in Internationalisation.
20. What are the functions and role of IMF?
21. What is Bretton Woods exchange rate system? Explain the reasons for collapse of Bretton Woods System.
22. Define FDI and explain the types of FDI.

(2×5=10 weightage)

